

AJA Outlook Advertising Rate Card

American Journal of Archaeology Outlook

The American Journal of Archaeology is published by the Archaeological Institute of America (www.archaeological.org) and is one of the world's most distinguished and widely distributed archaeological journals. Circulation of the AJA reaches more than 50 countries and almost 1,000 universities, learned societies, departments of antiquities, and museums.

AJA Outlook is a supplement to the Journal that includes space for advertisements and announcements of upcoming events, meetings, fellowships, and other topics of interest to the Journal's readers. Because Outlook is published in tandem with the AJA, it provides an effective means to reach a specialized readership.

The American Journal of Archaeology and Outlook are published in January, April, July, and October each year. Outlook is published only in print.

Print Run: 2,500



Complete information, including Terms and Policies, is available at www.ajaonline.org/advertise.

Advertising Contact

Karina Casines, Account Manager

Tel: 718-472-3050 ext. 4905

Fax: 718-472-3051

karina@archaeology.org

RATES AND DIMENSIONS*

Size	Dimensions (width x height)	Commercial		Academic**
		1x	4x	
Full page	4.5 x 7.5 in.	\$590	\$500	\$410
Half page	4.5 x 3.65 in.	\$325	\$275	\$225
Quarter page	2.1637 x 3.65 in.	\$195	\$165	\$135

*15% discount for ads placed through agencies.

**Academic rates are reserved for announcements of calls for papers, conferences, position openings, fellowships, and other items not related to commercial book publishing or other noncommercial items.

DEADLINES

Issue	Insertion Order Due	Artwork/Copy Due
Jan. 2012	Nov. 23, 2011	Dec. 1, 2011
Apr. 2012	Feb. 23, 2012	March 1, 2012
Jul. 2012	May 25, 2012	June 1, 2012
Oct. 2012	Aug. 24, 2012	Aug. 31, 2012

FORMAT

All artwork should be submitted in grayscale in PDF, TIFF, or EPS format at 350 dpi.

Please check dimensions before submitting.

Updated 1 September 2011

MAILING LIST

The AJA mailing list is available to publishers and other advertisers whose products would be of interest to our readers. The list is available for a one-time, one-mailing use; may not be stored after use; may not be used for solicitations unacceptable to the AIA; is proprietary property; is provided in electronic format; costs \$0.25 per name or \$250/M. For ordering information and pricing, please contact:

Kerri Matteo Eades
Senior Sales Director
List Services Corporation
Tel: 203-791-4104
Fax: 866-542-4548
Kmatteo@listservices.com